

OCTO CONNECTED FORUM

17th
September
2021

Digital Live Event

OCTO and The European House – Ambrosetti have come together to help identify a path towards the renewal of value ecosystems linked to connected mobility in Italy and around the world

The OCTO Connected Forum 2021 event will bring together **industry leaders, experts and executives** involved in the connected mobility world, to present the outcome of the research and open a debate on the issues and proposals drawn up by the Advisory Board.

The main topics of significant impact for **the future evolution of the mobility business and its services in the insurance and automotive** sectors will also be discussed, supported by an exclusive networking opportunity.

Guests will access **+5 hrs live streaming event** consisting of **4 sessions** and involving **+15 speakers**.

People connected to things

Founded in 2002, **OCTO** is a leading provider of telematic services and advanced data analytics for the insurance sector, and increasingly one of the leading companies offering solutions for Fleet Telematics and Smart Mobility.

www.octotelematics.com

Seeing, planning, achieving

The European House – Ambrosetti S.p.A. consulting group was founded in 1965. Key to The European House – Ambrosetti approach is its business model that integrates and fosters a broad range of competencies and expertise all under the same banner and branding.

www.ambrosetti.eu

Topics and Areas

Macro Areas

- New mobility models, vehicle and fleet management
- Driver & journey experience
- Connected mobility as enabler of smart cities and infrastructure

Analysis Perspectives

- New products and services to satisfy people and goods mobility needs
- New business model in an ecosystem perspective
- Strategic guidelines to gain corporate competitiveness in the new ecosystem
- Proposals for an Italian roadmap to connected mobility

Sectors

- Vehicle Sharing
- Short and Long term renting and leasing
- Automotive OEMs
- Data and digital technology
- Telco
- Automotive dealers and Aftermarket
- Insurance
- Energy and utilities
- Government and public services
- Transportation
- Logistics and delivery

Become a Partner of the most relevant event in Italy on Connected Mobility in 2021

Visibility packages*	Partner	Sponsor	Technical supplier
Roundtable participation	✓	✓	
Connected pass	3	2	2
Logo on the OCF website	✓	✓	✓
Logo on the OCF newsletter	✓	✓	✓
Logo on marketing collaterals	✓	✓	
Dedicated social posts	3	2	1
Partner visibility pre-during-post event	✓	✓	✓
Dedicated news on the OCTO Connected Magazine (+7K targeted subscribers)	1		
Dedicated newsletter (+7K targeted subscribers)	1		

Other options*

Virtual Booth

Video Podcast

Commercial video

Exclusive newsletter with advertorial

How to participate

Connected Pass

- OCTO Connected Forum Live Streaming
- Exclusive newsletter

Connected Experience Pass

- OCTO Connected Forum live streaming
- Exclusive newsletter
- Future of Connected Mobility 2021 full digital report
- Exclusive digital networking
- Interactive Q&A's
- On demand contents (post-event)

Are you interested in becoming a partner?
Please contact us

marketing@octotelematics.com

Be always up to date visiting the site

octoconnectedforum.com

Media Partner

ANSA