

OCTO

COMPANY PROFILE 2024



Smart Analytics for a Better **Connected World**

Founded in 2002, OCTO has always been at the **forefront of innovation in the connected mobility** sector. A **pioneer in insurance telematics**, the company helped change the insurance market, paving the way to insurtech and heralding the digital revolution that changed the industry.

Thanks to its know-how, the expertise developed in over 20 years of global advanced analytical services, and its M&A strategy, today, OCTO is a **world leader in insurance telematics, spreading its advanced telematics and technology solutions to the adjacent markets of Fleet Management, shared mobility** (corporate and public car sharing), **vehicle diagnostics, traffic monitoring** in real time, **public transport and mobility service solutions**, thanks to IoT scalable platforms for the acquisition and processing of data.

The implementation of a variety of solutions targeting different applications environment has fostered the convergence of several OCTO's customers and partners mobility models towards Mobility as a Service (**MaaS**) **models seen as integrated user experiences for the consumer market**. The MaaS phenomenon has opened up a **new era of smart telematics** aligned with the global **sustainability objectives** set out by OCTO in what the company calls its **Vision Zero: Zero Crashes, Zero Congestion, Zero Pollution**.

OCTO business model is based on the **provision of technological services through scalable and modular platforms that can be used for numerous applications**. By harnessing the power of **Machine Learning and Artificial Intelligence to analyze IoT data**, OCTO provides products and services for the Insurtech and mobility markets changing the way partner companies manage and grow their business.



OCTO has currently more than **6 million** connected users, holds the largest global database of telematics data, with **610 billion Km** of driving data collected and over **525,000** certified crashes.

The Group database, developed in 20 years of activity, is enriched by the data collected by each connected user who, while driving his vehicle, automatically provides data related to the car, to their driving behavior, location, context, crashes, together with other complex data which are stored and analyzed based on thousands of parameters combinations, providing an enrichment of information on road layers such as the level of risk.

OCTO is actively engaged with several Research Institutions and Universities to innovate thanks to an open ecosystem of partners that, in 2021, converged in the OCTO Connected Circle, a role model for the co-creation of value in Connected Mobility services.





OCTO

Smart Analytics for a Better Connected World

octotelematics.com