



# OCTO

## COMPANY PROFILE 2025





## OCTO Telematics

For over 20 years, we have been developing integrated solutions that enable us to support our clients in seizing the opportunities offered by smart mobility and digital transformation.

Thanks to an innovative approach based on Artificial Intelligence, we have developed advanced algorithms for accident detection, driving behavior analysis, claims management, and consumption optimization.

These solutions allow us to meet the needs of key markets, such as insurance and mobility, with a strong focus on modularity and customization. Our scalable and modular data analytics platform delivers solutions for the Insurtech and mobility markets, helping partner companies transform the way they manage and grow their business.

A robust and purpose-driven ESG strategy ultimately guides our market proposition, focusing on the development of solutions that support the energy transition and data-driven urban planning.

OCTO business model is based on the **provision of technological services through scalable and modular platforms that can be used for numerous applications**. By harnessing the power of **Machine Learning and Artificial Intelligence to analyze IoT data**, OCTO provides products and services for the Insurtech and mobility markets changing the way partner companies manage and grow their business.



OCTO has profiled **20 million drivers** and holds the world's largest telematics database, based on **610 billion kilometers** of driving and over **13 million crashes detected**.

The Group database, developed in 20 years of activity, is enriched by the data collected by each connected user who, while driving his vehicle, automatically provides data related to the car, to their driving behaviour, location, context, crashes, together with other complex data which are stored and analyzed based on thousands of parameters combinations, providing an enrichment of information on road layers such as the level of risk.

OCTO is actively engaged with several Research Institutions and Universities to innovate thanks to an open ecosystem of partners that, in 2021, converged in the OCTO Connected Circle, a role model for the co-creation of value in Connected Mobility services.





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[octotelematics.com](http://octotelematics.com)