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**Octo Telematics to Showcase “Usage-Based Insurance (UBI) in a Box”  
at Insurance Telematics USA 2015**

*Eligible Participants to Receive a Free Trial of Try&Drive*

**FOR IMMEDIATE RELEASE - Newton, MA – August 25, 2015** – Octo Telematics, the global leader of advanced telematics systems and services to the automotive and insurance industries, invites insurance professionals to join them as they attend and speak at Insurance Telematics USA Conference 2015 - the largest and most informative forum for executives from across the connected car and motor insurance industries. At the show, Octo Telematics will distribute 200 of its Usage-Base Insurance (UBI) in a box products, Try&Drive™, to eligible conference participants, for a chance to score their driving and possibly win an iPad.

Octo Telematics will be on hand to demonstrate its latest product, Try&Drive, a plug-and-play insurance telematics solution for insurance carriers. Based on Octo’s award-winning telematics platform, Try&Drive is a UBI in a box solution, designed to help insurers quickly and affordably launch UBI programs. The turnkey product alleviates many of the challenges associated with creating an insurance telematics program from the ground up, enabling insurance companies to focus on their core business and avoid the hassles of managing UBI design and implementation.

200 eligible attendees will receive the Try&Drive product for free, earning an opportunity to test the product and have their driving monitored and scored. The safest driver during the 30-day period, as identified by the demo’s scoring system, will win an iPad from Octo Telematics.

**Details:**

- Insurance Telematics 2015, Sept. 2-3 at Radisson Aqua Blu, Chicago, IL
- Octo Telematics will be in booths 34-35
- Octo Telematics will have three executives speaking at the show:
  - Nino Tarantino, CEO, OCTO North America: Claims and Accident Management
  - Jonathan Hewett, CMO, OCTO Telematics: UBI From An Executive View Point
  - John Kramer, Director, Business Dev, Octo North America UBI Customer Acquisition

**About Octo Telematics.**

With offices and partners worldwide, Octo Telematics is the most advanced Telematics Service Provider (TSP) to insurance partners, carmakers and rental companies. Founded in 2002, Octo’s award winning Usage Based Insurance (UBI) services have achieved widespread adoption, adding several hundred thousand customers each month. Today, Octo maintains the world’s largest insurance telematics statistical database.

Based in Boston, Octo Telematics North America launched its first UBI program in 2011. Today, Octo maintains the most robust data and service infrastructure, device logistics and client care program, enabling unrivaled customer success throughout North America. For more information visit [www.octousa.com](http://www.octousa.com) and follow us on Twitter @octousa.

**Supporting Resources and Links:**

Octo Telematics NA on Facebook: [www.facebook.com/pages/Octo-North-America/1182050048623953.2](https://www.facebook.com/pages/Octo-North-America/1182050048623953.2)

Octo Telematics on Twitter: <https://twitter.com/octousa>

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