
Join Octo Telematics and Test Your Driving at NAMIC Annual Convention

Company to offer limited trials of its Try&Drive “UBI in a Box” Product

FOR IMMEDIATE RELEASE - Newton, MA – Sept. 22, 2015 – Octo Telematics, the global leader of advanced telematics systems and services to the automotive and insurance industries, invites insurance professionals to join them as they attend and sponsor the [NAMIC Annual Convention](#), September 27-30 in San Diego. Recently having surpassed the one million UBI-user mark in North America, Octo Telematics will provide the opportunity for select conference attendees to try its award-winning telematics device, Try&Drive™.

Octo recently demonstrated Try&Drive, a plug-and-play insurance telematics solution for insurance carriers, at [Insurance Telematics USA Conference 2015](#). “Based on the recent high demand to test Try&Drive from the Insurance Telematics Conference attendees, we decided to extend the program to the NAMIC audience as well,” said Nino Tarantino, CEO, Octo Telematics North America.

Select attendees will receive the Try&Drive product for free, earning an opportunity to test the product and have their driving monitored and scored. The safest driver during a 30-day period, as identified by the demo’s scoring system, will win an iPad from Octo Telematics. Based on Octo’s award-winning telematics platform, Try&Drive is a UBI in a box solution, designed to help insurers quickly and affordably launch UBI programs. The turnkey product alleviates many of the challenges associated with creating an insurance telematics program from the ground up, enabling insurance companies to focus on their core business and avoid the hassles of managing UBI design and implementation.

Details:

- NAMIC Annual Convention, Sept. 27-30, San Diego, California
- Octo Telematics will be in booth #200
- Octo Telematics will distribute 200 of its Usage-Base Insurance (UBI) in a box products, Try&Drive™, to eligible conference participants, for a chance to score their driving and possibly win an iPad.

About Octo Telematics

With offices and partners worldwide, Octo Telematics is the most advanced Telematics Service Provider (TSP) to insurance partners, carmakers and rental companies. Founded in 2002, Octo’s award winning Usage Based Insurance (UBI) services have achieved widespread adoption, adding several hundred thousand customers each month. Today, Octo maintains the world’s largest insurance telematics statistical database.

Based in Boston, Octo Telematics North America launched its first UBI program in 2011. Today, Octo maintains the most robust data and service infrastructure, device logistics and client care program, enabling unrivaled customer success throughout North America. For more information visit www.octousa.com and follow us on Twitter @octousa.

Supporting Resources and Links:

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