
Octo Telematics Partners with The Ohio State University Center for Automotive Research

University's CAR to test and validate new insurance telematics offerings

Newton, MA – Jan. 4, 2015 – Octo Telematics, the global leader of advanced telematics systems and services to the automotive and insurance industries, announced today its partnership with The Ohio State University's Center for Automotive Research (CAR). The center will provide comprehensive engineering analysis and testing as independent validation for Octo's new products and services before they are released into the market.

The Center for Automotive Research is a leading research center in The Ohio State University's College of Engineering, a world-class public research university and the leading comprehensive teaching and research institution in the state of Ohio. Dedicated to educating future automotive industry leaders, the Center will work closely with Octo Telematics to test and validate hardware, telematics data and algorithms. Such information is used to develop new services and intelligence, including the advancement of crash detection, analytics, and new data collection for fuel consumption and emission regulations for insurance carriers. CAR has superior knowledge in the areas of intelligent transportation, sustainable and safe mobility, fuel consumption and emissions, sophisticated crash detection, and additional data that will enable Octo to deliver superior services to the market.

"We are glad to partner with the world's largest insurance telematics provider, joining their mission to deliver next gen data and services around connected cars and telematics," said Walter Dudek, director of the center's engineering services. "The connected car movement is producing unprecedented opportunities for insurance companies, yet guidance is critical to help them best navigate their role in this evolution. Together with Octo, we can help them embrace this industry innovation."

"The Ohio State University is a leading expert in automotive research in the US, making them a strategic resource and partner for Octo as we head into 2016," said Nino Tarantino, CEO, Octo North America. "Developing products and services that are at the forefront of the migration to the connected car is our present and future, and Ohio State will provide critical validation in this often new territory for our insurance partners."

About Octo Telematics

With offices and partners worldwide, Octo Telematics is the most advanced Telematics Service Provider (TSP) to insurance partners, carmakers and rental companies. Founded in 2002, Octo's award winning Usage Based Insurance (UBI) services have achieved widespread adoption, adding several hundred thousand customers each month. Today, Octo maintains the world's largest insurance telematics statistical database.

Based in Boston, Octo Telematics North America launched its first UBI program in 2011. Today, Octo maintains the most robust data and service infrastructure, device logistics and client care program, enabling

unrivaled customer success throughout North America. For more information visit www.octousa.com and follow us on Twitter @octousa.

Supporting Resources and Links:

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About Center for Automotive Research

The Center for Automotive Research (CAR) is the preeminent research center in sustainable and safe mobility in the United States and an interdisciplinary research center in The Ohio State University's College of Engineering. CAR research focuses on: advanced electric propulsion and energy storage systems; advanced engines and alternative fuels for reduced fuel consumption and emissions; intelligent transportation and vehicular communication systems; autonomous vehicles; noise, vibrations, and dynamics; vehicle chassis systems; and vehicle and occupant safety. Read more: car.osu.edu.

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