

## **Octo announces renewal of British MotoGP™ World Championship sponsorship – Octo British Grand Prix**

LONDON, 15<sup>th</sup> June, 2016: Octo Telematics today announced it will be the title sponsor of this year's Silverstone FIM MotoGP World Championship - the Octo British Grand Prix MotoGP™. The agreement with the series' commercial promoter Dorna Sports SL sees Octo Telematics take the complete sponsorship package for the second year running.

The 12<sup>th</sup> round of the 2016 FIM MotoGP™ World Championship will take place at the Silverstone Circuit in Northamptonshire, Great Britain, on 2<sup>nd</sup> – 4<sup>th</sup> September 2016.

Octo Telematics has a strong commitment to MotoGP and is the current title sponsor for the Octo Pramac Racing MotoGP™ team. Octo also has a deep interest in the broad automotive sector. As the Global leader in Insurance Telematics, connecting over 4m consumers with over 90 global industry partners, Octo is at the forefront of Telemetry technology and has developed the powerful analytics that are transforming the insurance industry. Whether it's on the track or the public highways, Octo is constantly improving algorithms that assess contextual driving behavior crash alerts and accident reconstruction, ultimately to make the roads safer.

Fabio Sbianchi, CEO, Octo Telematics said: "Octo is an international business with a strong interest in the innovative UK market, so we are delighted to be renewing our sponsorship of the Octo British Grand Prix. Telematics technology has a key role to play in international motor sports, but it's also important for every driver and we're proud of our commitment to delivering continued innovation for the benefit of all. We were really pleased to see Danilo Petrucci of Octo Pramac Racing on the podium at Silverstone in 2015 and we are excited about Scott Redding riding in his home GP. We are looking forward to another exciting round in the UK and a competitive season."

Pau Serracanta, Managing Director of the Commercial Area at Dorna Sports, commented: "We're very pleased to continue our relationship with Octo at the MotoGP™ World Championship at Silverstone. Octo is the global brand leader in telematics and is the ideal partner for the MotoGP™ World Championship, where cutting edge technology and innovation is so important."

Octo Telematics provides actionable data for insurance companies, car makers, car rental companies and fleet managers through the world's biggest telematics database. Its integrated technology enables greater car connectivity as well as pioneering a fast-growing range of specialist applications.

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**About Octo Telematics**

Octo is the number 1 global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, Octo invented the insurance telematics industry.

Today, Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 60 insurance partners. Octo has more than 4 million connected users and the largest global database of telematics data, with over 100 billion miles of driving data collected and 250,000 crashes and insurance events analyzed. Octo applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders. The company is headquartered in London, with offices in Boston, Rome, Stuttgart, Madrid, and San Paolo. <http://www.octotelematics.com/en/>