



Octo Telematics Partners with Oracle to Bring Java Standardization Protocol to the Connected Car

FOR IMMEDIATE RELEASE - TU-AUTOMOTIVE DETROIT - JUNE 9, 2016 - Octo Telematics, the number one global provider of telematics and data analytics solutions for the auto insurance industry, announced it is developing the first ever non-proprietary protocol for telematics data collection, within the in-vehicle Java Virtual Machine (JVM) environment.

OCTO is setting the standard for data collection, investing to bring its key assets to the industry that it pioneered in 2002. OCTO is committed to promoting growth in the market for all players in the connected car ecosystem.

The resulting software layer will provide a path to standardization for connected cars. It will also enable better integration of insurance and fleet functionalities within the Java community already used by the world's leading auto manufacturers, to facilitate data transfer from in-car sensors. This new data collection protocol will enable consistent high quality data collection and enhance driving analytics across all Java-based on-board units – including those delivered by leading global auto manufacturers. As a result, the standard will help to accelerate auto innovation with an approach that offers openness, tailoring and scale - enabling car manufacturers to more easily deliver cutting-edge connected car technology to their customers.

“Until now there has been no standard way to extract telematics data from vehicles,” said Jonathan Hewett, CMO, Octo Telematics. “As the first non-proprietary telematics library within the Java community, this new software stack will provide car manufacturers with the fastest way to integrate insurance and fleet telematics services, for the benefit of all connected users.”

Framework development is already underway and, in November 2016 OCTO will launch a pilot to build a proof of concept in collaboration with a car manufacturer. The final standard will be launched to the Java community in May 2017.

To date, car manufacturers have used Java across a number of verticals, but never for insurance telematics. This new software layer, as the world's first Java telematics protocol, will be of great value to car manufacturers enabling them to introduce integrated insurance telematics and value-added propositions.

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The Java environment offers a universal way to extract data from telematics sensors inside a vehicle. This launch of a common telematics data protocol framework will benefit telematics providers and car manufacturers across the world.

Knowing that the top car manufacturers in the industry have chosen Java, OCTO is investing in setting the industry standard to advance the development of connected cars and ensure integration across the entire telematics sector.

About Octo Telematics

OCTO is the number one global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, OCTO pioneered the insurance telematics industry. Today, OCTO is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 60 insurance partners. OCTO has more than 4 million connected users and the largest global database of telematics data, with over 100 billion miles of driving data collected and 250,000 crashes and insurance events analyzed. OCTO applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders. The company is headquartered in London, with offices in Boston, Rome, Stuttgart, Madrid, and Sao Paolo.

For more information:

- Website: www.octotelematics.com
- Twitter: [@octotelematics](https://twitter.com/octotelematics) and [@octousa](https://twitter.com/octousa)

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