

## **Ana Seguros Chooses Octo Telematics For Fleet Telematics**

*Innovative Insurer in Mexico to Create New Program*

**FOR IMMEDIATE RELEASE – Newton, MA and Mexico City, Mexico – August 24, 2017** – Octo Telematics, a leading global provider of telematics and data analytics solutions for the auto insurance industry, announced today that Ana Seguros, a part of Grupo Valore, has chosen Octo as the telematics partner for a new fleet telematics program. The news is indicative of Octo’s strong and growing presence in Mexico.

For Ana Seguros, Octo will provide telematics capabilities and features including fleet management, driving behavior score, distracted driver monitoring and Crash/Claims. Octo Telematics has tailor-made their top global UBI solution for the Mexican market and allows fleets to improve their performance and reduce their cost getting in front of potential issues, helping customers learn safer driving habits and ultimately benefits both insurer and insured. Octo telematics fleet solution provides useful feedback to drivers on their overall driving habits and performance, with the capability to maintain safer vehicles. In addition, telematics data can improve personal engagement and optimize the claims management process. With First Notice of Loss (FNOL) Ana Seguros will be able to more proactively respond to any crash situation instantly and proactively. The program will roll out in two phases, starting with internal fleet adjustors and company cars and in a second step as a personal lines offering for policyholder customers.

“Octo Telematics was the obvious choice for us to work with as we build out our telematics program,” says Rigoberto Mora, Director of Claims at Ana Seguros. “With their global experience, growing presence in Latin America, and knowledge across fleet, crash and claims and more, we knew we would be in the best of hands and be able to quickly roll out a top quality program that will make adjusters and other personnel - and eventually commercial fleets - safer and more productive.”

The Octo Fleet platform includes a secure website and smart phone app so fleet managers can get real-time insights on fuel consumption, vehicle health, location, driver safety and more. Knowing drivers' habits and whereabouts throughout the day can help managers to optimize routes, maximize productivity, save money and increase safety measures.

"Using telematics creates better and more efficient drivers, decreases speeding and idle time, and enables insurers to improve the bottom line. The benefits of telematics continue to grow, and insurers like Ana Seguros are creating valuable programs around it for their customers," said Nino Tarantino, CEO of Octo Telematics North America. "We are excited about expanding our presence in Mexico and Latin America, and are happy to be the telematics partner to enable Ana Seguros and its policyholders to reap such benefits."

### **About Ana Seguros**

Ana Seguros is a part of Grupo Valore, which includes Auto, Life, Medical and Civil Liability insurance. The company is specialized in auto insurance with more than 20 years of experience. Ana's team provides 24x7 service with 43 offices throughout Mexico. For more information, visit <http://www.anaseguros.com.mx/anaweb/>.

### **About Octo Telematics**

Octo is the number one global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, today Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 60 insurance partners. Octo has five million connected users (as of May 2017) and one of the largest global databases of telematics data, with over 155 billion miles of driving data collected and 397,000 crashes and insurance events analyzed (as of March 31, 2017). Octo applies proprietary algorithms to this market-leading database to deliver powerful new

insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders.

The company is headquartered in London, with offices in Boston, Mexico, Rome, Stuttgart, Madrid, and Sao Paulo. For more information, visit [www.octotelematics.com](http://www.octotelematics.com) or follow us on Twitter: [@octousa](https://twitter.com/octousa) [@octotelematics](https://twitter.com/octotelematics).

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