

Media Alert

Octo Telematics named in Gartner case study

London, 5th October, 2017: [Octo Telematics \(Octo\)](#), the number one global provider of telematics for the auto insurance industry, has been cited by [Gartner Inc.](#), the world's leading information technology research and advisory company.

Octo has been cited in the 31st August [Gartner report entitled: How to Achieve Digital Business Excellence by Mastering Pervasive Integration](#) which states, "To make customer experience, IoT, ecosystems, intelligence and IT systems work together, a digital business technology platform must effectively interconnect all these subplatforms at scale. Application leaders should implement a pervasive integration strategy to succeed in digital business."

This report has been created by Gartner analysts Massimo Pezzini and Yefim V. Natis. Mr. Pezzini will be presenting on the report on Thursday 5th October at the 2017 Gartner Symposium/ITxpo, which is currently underway in Orlando, Florida. The symposium began on Sunday October 1st and will run until Thursday 5th October.

Gianfranco Giannella, COO Octo Telematics said: "We're honoured to have been cited in the case study portion of the report. Fully-utilizing hybrid IT of this nature means that our customers and partners can better integrate cloud-based solutions with internal processes and systems. This will maximize their profitability and help them get the maximum benefit from the products and services we offer."

More information on the case study can be found [here](#).

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About Octo Telematics

Octo is the number 1 global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, Octo is one of the pioneers of the insurance telematics industry. Today, Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 60 insurance partners.

Octo has more than 5.1 million connected users and the largest global database of telematics data, with over 165 billion miles of driving data collected and 417,000 crashes and insurance events analyzed (as of 30 June 2017).

Octo applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders.

The company is headquartered in London, with offices in Boston, Rome, Stuttgart, Madrid, and Sao Paulo.

For more information, please visit: <http://www.octotelematics.com/>