

Octo Telematics Hosts Fireside Chat at TU-Automotive Detroit

Leading telematics provider to speak on shifting business models to leverage dynamic data, connected cars and insurance in an autonomous world

FOR IMMEDIATE RELEASE – Newton, MA – June 5, 2018 – Octo Telematics, a leading global provider of telematics and data analytics solutions for the auto insurance industry, will host a keynote fireside chat, “The Importance of Shifting your Business Model to Leverage Dynamic Data,” with Chief Marketing Officer, Jonathan Hewett, Vice President Driveability & Consulting, Geoff Werner, and facilitated by Frederic Bruneteau, Ptolemus Consulting, at TU-Automotive Detroit in June. Steven Fernandes, North America Director of Innovation at Octo, will speak on “Insurance in an Autonomous World.” Cletus Nunes, North America Senior Sales Director, will speak on “The Connected Car and the Dealership” Octo Telematics is a Diamond Sponsor and exhibitor at the world’s biggest conference and expo for connected and autonomous cars.

Where: TU Automotive Detroit, The Suburban Collection Showplace, Novi, MI

When: June 6-7, 2018

Who: Octo Telematics

Details: Octo Telematics’ speakers will discuss how the adoption of telematics platforms and services is rising rapidly, fueled by its proposition of monetary savings, greater safety and a vast range of time-saving and attractive value-added services for insurance policyholders, as well as car makers and industries beyond automotive. The company will articulate the opportunities and challenges of insurance in an autonomous world. For additional details, visit: <https://automotive.knect365.com/tu-auto-detroit/speakers>

In addition, Octo will discuss how auto makers can monetize their investment in connected car technology with Octo’s DriveAbility Marketplace, an insurance telematics data exchange for insurers and IoT data providers, and the leading UBI scoring service trusted by insurers worldwide as a cost-effective way to rapidly go to market with a UBI product. The Marketplace provides the most predictive insurance telematics score – allowing customers to agree to a service that requires the collection of their telematics data,

and Octo to examine the data anonymously to rate driver risk, guiding an insurers' pricing and underwriting.

"We are proud to, once again, contribute to the robust attendee experience at TU-Automotive Detroit," said Nino Tarantino, North America CEO, of Octo Telematics. "Octo Telematics was an early innovator in telematics for the insurance market and is continuing to lead the way in a shifting environment that includes autonomous vehicles, IoT and car sharing. We look forward to sharing our insights with the TU-Automotive audience, and continuing to guide the way for insurers, car manufacturers and other businesses looking to adopt telematics and connect industries."

About Octo Telematics

Octo is the number 1 global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, Octo is one of the pioneers of the insurance telematics industry. Today, Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 100 insurance partners.

Octo has more than 5.5 million connected users and the largest global database of telematics data, with over 196 billion miles of driving data collected and 442,000 crashes and insurance events analyzed (as of March 31, 2018).

Octo applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders.

The company is headquartered in Rome, with offices in Boston, London, Stuttgart, Madrid, and Sao Paulo.

<http://www.octotelematics.com/>

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