

Octo Telematics To Speak on Evolution of Telematics at InsureTech Connect

Octo's Chief Revenue Officer will present and moderate a panel with Salesforce, Guidewire, State Auto, Deloitte Consulting and EverQuote

FOR IMMEDIATE RELEASE – Las Vegas, InsureTech Connect – October 1, 2018

Octo Telematics, a leading global provider of telematics and data analytics solutions for the auto insurance industry, announced that its Chief Revenue Officer, David O'Malley, will be a featured speaker at [InsureTech Connect](#) in Las Vegas, presenting "The Evolution of the Telematics Ecosystem," and will also moderate a panel, "The Rise of the Digital Ecosystem" at the World's largest gathering of insurance leaders and innovators. O'Malley and the esteemed panel members will provide the insurance industry and the evolving insurtech eco-system with the ultimate forum for shaping the insurance sector in a disruptive, digital era.

Presentation Details:

Date: Tuesday, October 2
Location: InsureTech Connect, Las Vegas, NV
Time: 11:10 a.m. – 12:00 p.m. PDT

Workshop: The Future of Insurance: Evolution of the Telematics Ecosystem

Presenter: David O'Malley, CRO, Octo Telematics

Details: As the use cases for connected car data expand, so are the applications for data analytics and understanding of driver behavior. O'Malley will examine today's ecosystem and how it needs to evolve to enable the future of insurance and emerging business demands. Attendees will gain insight into Octo's insurance-focused IoT platform as it combines leading global tech innovators, such as Cloudera and Salesforce, with Octo's deep telematics and industry expertise to provision telematics-driven services for auto insurance and beyond. Hear unique perspectives of the key enablers of the future of insurance from a panel of industry experts.

Panel: The Rise of the Digital Ecosystem

Moderator: David O'Malley, CRO, Octo Telematics

Panelists: Neil Betteridge, VP Strategy, Guidewire Software

Mark Purowitz, Senior Partner, Deloitte
Consulting LLP

Tomas Revesz, CTO & Co-founder, EverQuote
Haley Smith, Director, State Auto Labs
Jeffery To, Global Head of Insurance, Salesforce

Details: A vibrant, digital ecosystem is critical to insurtech success. However, digital business ecosystems are forcing organizations to face complex integration tasks, for which conventional B2B technologies and business models are proving inadequate. O'Malley will explore how the insurance industry - and the major players in the evolving IoT ecosystem around insurtech - are moving towards a platform-to-platform service business model.

Octo Telematics will be at booth #301. Follow along on Twitter: [@octousa](https://twitter.com/octousa) and [#ITC2018](https://twitter.com/ITC2018)

About Octo Telematics

Octo is the number 1 global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, Octo is one of the pioneers of the insurance telematics industry. Today, Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 100 insurance partners.

Octo has more than 5.6 million connected users and the largest global database of telematics data, with over 207 billion miles of driving data collected and 447,000 crashes and insurance events analyzed (as of June 30, 2018).

Octo applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders.

The company is headquartered in Rome, with offices in Boston, London, Stuttgart, Madrid, and Sao Paulo.

<http://www.octotelematics.com/>

<http://www.octousa.com>

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