

Pramac MotoE announces Octo as title sponsor for the first fascinating 2019 MotoE season

Following the partnership in MotoGP, Pramac and Octo are back to join forces for this new adventure

Rome, 4th April, 2019. Pramac MotoE is pleased to announce the agreement with Octo that will be the title sponsor of the team in the first #MotoE championship, great novelty of the 2019 MotoGP season. For the first time in the world's top motorcycle championship history – under the aegis of FIM – an electric class will be engaged on the same circuits and in the same weekends in which the riders of Moto3, Moto2 and MotoGP will fight.

On the starting grid of the MotoE championship will be 6 Independent teams of MotoGP, each with two riders, and 6 teams between those of Moto2 and Moto3 that will deploy only one rider each.

Following the partnership in MotoGP during the 2015, 2016 and 2017 seasons in which 6 podiums were obtained (5 with Danilo Petrucci and 1 with Scott Redding), Pramac and Octo are back to join forces for this fascinating adventure whose calendar includes five events in Europe, including the Octo Grand Prix of San Marino and the Rimini Riviera (13/15 September), the first of the two double rounds scheduled for the season.

The first round of the 2019 MotoE season will be at Sachsenring Circuit in Germany where the experienced MotoGP rider Alex De Angelis and the reigning Endurance world champion Josh Hook, will ride the two Octo Pramac MotoE Energica Ego for what can be considered a historic and exciting race weekend.

The other rounds of the MotoE calendar will be staged at Red Bull Ring (Austria 9/11 August) and the double final race in Valencia (15/17 November)

Paolo Campinoti (Team Principal Octo Pramac Moto E)

“It is with great satisfaction that we welcome back Octo in our family. Our relationship is one of deep mutual esteem that has never been interrupted and this new agreement is a demonstration of this. We are happy to share with Octo the great interest that has been created on MotoE. But our goal still is to achieve great results as we have already done together in MotoGP”.

Fabio Sbianchi (CEO Octo Telematics)

“MotoE represents the future, and as innovators it is natural for us to support this new and exciting way of racing on motorcycles that evolves thanks to technology. We are happy to be back with Team Pramac MotoE: it will be a fantastic adventure. We are looking forward to the start of the races and we are sure that the riders will give the best on the track to give much satisfaction to fans and enthusiasts”.

Francesco Guidotti (Team Manager Octo Pramac MotoE)

" We have worked hard during the four days of testing we had at Jerez and the sensations are positive. It's a completely new adventure for everyone but Alex and Josh, together with the whole team, have already shown great professionalism and desire to compete at a high level".

Alex De Angelis (Octo Pramac MotoE rider #15)

"I am very excited about this new adventure as it represents a return to racing for me, but also because this championship looks like a great novelty that will certainly attract attention. It's great to be able to get back on track with a team like Pramac that in a class, new for everyone, like MotoE can offer its wealth of experience in MotoGP. I can't wait to get started".

Josh Jook (Octo Pramac MotoE rider #10)

"It's a very interesting challenge. For this reason, I would like to thank Pramac Racing for giving me the opportunity to participate. I have to admit that the feeling with the bike is really positive. The MotoE is very competitive and I have had a lot of fun since the first tests. We will do everything we can to achieve great results".

Octo is the number 1 global provider of telematics and data analytics solutions for the auto insurance industry. Founded in 2002, Octo is one of the pioneers of the insurance telematics industry. Today, Octo is the largest and most experienced insurance telematics company in the world, transforming auto insurance through behavioral, contextual and driving analytics for more than 100 partners. Octo has more than 5.6 million connected users and the largest global database of telematics data, with over 228 billion miles of driving data collected and 456,000 crashes and insurance events analyzed (as of 31 Dec 2018). Octo applies proprietary algorithms to this market-leading database to deliver powerful new insights into driver risk, informing solutions that benefit both auto insurance companies and policyholders. The company is headquartered in Rome, with offices in Boston, London, Stuttgart, Madrid, and Sao Paulo. www.octotelematics.com

Press contacts:

Press.it@octotelematics.com

Giulia Nasini -Octo Telematics
giulia.nasini@octotelematics