



Insurance IoT Platform

Accelerate
your connected
insurance strategy



Built for
Insurance



Modular and
Extensible



Sensor
Agnostic

Octo's insurance IoT platform amplifies the value of connected insurance strategies by enabling the effective use of IoT across business lines. It blends the benefits of an end-to-end IoT platform with insurance-specific applications that drive results throughout the complete insurance value chain.

Our platform provides the flexibility, scalability, security, and efficiency insurers need to pursue a connected insurance strategy across property and casualty lines of business.

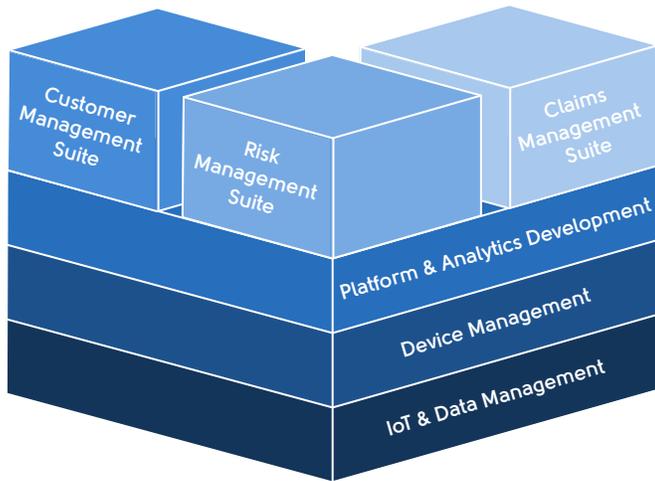
Learn more at octousa.com/platform



Our insurance IoT platform

Develop better relationships with policyholders

Translate IoT data into automated, personalized engagements that improve relationships with partners, agents, and policyholders using behavior-based engagement tools.



Collect IoT data from almost any device

Ingest, process, and store IoT data from almost any device with an IoT hub designed to reduce implementation costs, accelerate innovation, and improve data management.

Assess and price risk more effectively

Improve the critical business function or risk assessment and pricing with market-ready scores, score development services, and analytical tools built for insurance IoT.

Improve claims outcomes with IoT

Improve claims outcomes, real-time event management services, and customer satisfaction through business-line specific event detection and management applications.

Develop innovative IoT applications

Extend the value of IoT beyond our platform - to core systems or third parties - through custom applications, analytical tools, and integration capabilities.

Manage connected devices better

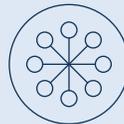
Manage smart devices and policyholders more effectively with tools designed for the unique needs of insurance policyholder administration.

Why an insurance IoT platform?



360° view of customer

IoT point solutions, including traditional telematics programs lead to data silos. Octo's platform approach gives a full view of your customer across lines of business, enriched with IoT data.



Elevated IoT strategy

IoT products develop naturally within lines of business. A platform approach elevates strategy to an enterprise level, helping reduce costs, increase efficiencies, and maximize the value of IoT.



Accelerated innovation

A platform approach to IoT allows insurers to develop new use cases and build innovative new applications for insurance products across lines of business while minimizing barriers to innovation.